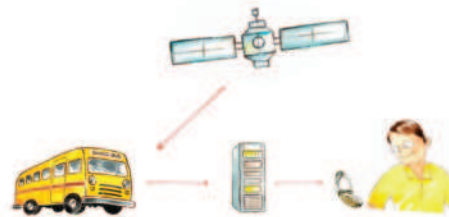


Introducing

# India's First & Leading Student & School Bus Tracking Service

from **keeptrak™**



**BusTrak™** ensures that parents never have to wait for the school bus by sending them an SMS a few minutes before the arrival of their child's bus.

They can also query the real-time location by a simple missed call. Schools can track the real-time and historical location of the bus on a detailed map and also get over-speeding alerts. The service also offers attendance on board the bus and links it to emergency-SOS features and to school attendance – so if the school bus is late, the child is not marked late. Every bus gets its own twitter account where it tweets its real-time location!



**MessageTrak™** enables the school to communicate with parents, students and staff members via SMS, Facebook, Twitter, web and email. All of this via a single easy-to-use interface.

The facility is available round the clock and is also accessible from the teacher or principal's cell phone. What's more is that the system is two way - Parents can also reply back to the messages with their comments or inputs and those get updated on the school's secure web interface.



**"ROHIT**  
has reached  
school  
at 8:30 AM"

**AttendanceTrak™** ensures complete peace of mind for parents by sending them a SMS as soon as their child enters or exits from the school.

The service also greatly reduces overhead for the school by eliminating the need for roll call and paper attendance. A web interface for parents provides historical attendance data in a useful format and helps ensure that their child does not fall short of attendance requirements.



**CampusTrak™** is a comprehensive school management system built under the guidance of school principals and tightly integrated with tracking systems.

Handles everything from admissions to results and provides useful features for students, parents, teachers and the principal. Students can check schedule and exam results, browse for books in library, download learning materials. Parents can monitor the attendance, exam performance and important announcements. Teachers can get student attendance, manage teaching materials, grade assignments and exams. Principals can monitor all activities including staff attendance, admissions, lecture schedule, learning materials, track important documents and set exams and grading policies.

The **Keeptrak™** student ID card is a RFID or WiFi-based unique multiple cards-in-one offering which can be used for access control, attendance tracking, recording bus boarding / alighting, library access, payments in school canteen & stores.



**Keeptrak ID cards** provides end-to-end student and staff card services from on-campus photography to printing & personalization. The cards are available in 4 variants: non-RFID, RFID, WiFi & GPS. Made from 100% virgin non-toxic materials, the cards are printed with special UV resist inks that do not fade or smudge with time.

Track Us

## keeptrak™

Keeptrak Research Labs, 2nd Floor, Hindustan Kohinoor Complex, LBS Marg, Vikhroli (W), Mumbai-83, Call: 022-2579-11-37/38/39



**" Your bus will  
arrive at your stop  
in 5 minutes"**

[info@keeptrak.co.in](mailto:info@keeptrak.co.in)

0-9967-34-33-32

[www.keeptrak.co.in](http://www.keeptrak.co.in)

*System under patents or patents pending.*

Keeptrak's services are currently present in 25 cities across India. For our ongoing expansion we are looking for experienced individuals and companies for reseller and channel partner roles. In addition to schools, colleges and other educational institutions, Keeptrak also provides tracking solutions and services for the corporate sector, please visit our website for more details. For employment opportunities with Keeptrak, please see the careers section on our website. Multiple job openings are available in technology (CS, EE, ECE), strategy, sales, operations and finance.